This year marks a milestone anniversary for the International Talent Support contest, also known as ITS. Celebrating 20 years, the talent search aims to discover and support emerging designers and creatives in the fashion industry. The contest, organized by the OTB Group, Swatch, and Luxottica among others, will also award its 2022 winners.

Returning to the IRL format for the first time, the talent search was postponed over the past two years due to the pandemic. However, this year presents an opportunity for designers to showcase their talents and receive recognition for their work. ITS prides itself on having supported talents spanning from Demna, currently creative director of Balenciaga; Matthieu Blazy, the freshly installed Bottega Veneta creative director, as well as London darling Eftychis Vassilakis.

The talent search will also support the 14,000-plus portfolios amassed over 20 years through the Arcademy by ITS. The program will host workshops and educational and training activities involving former finalists, winners, and jurors.

In the span of 20 years, ITS has been navigating the seas of creativity, recovering extraordinary projects from the waters, resisting with all its might the forces of decay. The body of works is the magic of this heritage to new generations, through knowledge and inspiration.