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✔ The first modern fashion museum in Trieste

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The first modern fashion museum in Trieste

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Fans of modern fashion design will now be able to come to Trieste on their own. In the strict city center, in the building of a former savings bank, the first museum of contemporary fashion in Italy, created under the auspices of the ITS Arcademy foundation, is officially home from Thursday. It is the result of 20 years of persistent work in the field of searching for young talents in the world of fashion and design.

Young talents presented their creations

It all started in 2002, when the ITS contest was born, an international fashion and design competition in which more than 400 designers from all over the world participated. The committee first received the contestants' portfolios, determined the most original ideas and selected the finalists, and held a spectacular fashion show where the young talents presented their creations. In 20 years, almost 700 of them have been created, many of them today push the boundaries of world fashion and occupy important positions in the most prestigious fashion houses. At the same time, each of the finalists left a piece of their collection in Trieste, with which they presented themselves at the competition. It is often the graduation work of young fashion and design students, but certainly an enviable collection of clothing and fashion accessories has been created in the 20s, showing the evolution of modern fashion design. The museum thus hosts a library of almost 15,000 portfolios or folders of plans and projects of young designers, more than 1,000 pieces of clothing, 163 fashion accessories, 118 pieces of jewelry and a huge number of photographic projects.

The exhibition, with which the museum is presented to the public for the first time, was signed by an internationally renowned French curator **Olivier Saillard**. The visitor's journey through the introductory video created by a famous English artist **Daphne Guinness**, takes you to the library where all the portfolios are stored. All stages of planning and drawing a fashion project can be seen on the digital projection. The largest exhibition space hosts some examples of dresses that designers have presented at the fashion competition over the years. The work of a Japanese artist stands out among them **Seiran Tsuno**, which is entirely made using a 3D drawing pen. Among the big names we find the works of the artistic director of Balenciaga, **Georgian Demna Gvasalija**, and **by Matthieu Blazy** who is the artistic director at the Bottega Veneta fashion house. **Aitor Trump** looked for inspiration for his dress in Hindu deities and created pockets in the shape of skulls, Bulgarian women **Emma Čopova** and **Laura Lovena** and they created a mixture of Bulgarian national costume and climbing equipment from the 1980s: they combined traditional fabrics used for national costume with climbing accessories and synthetic sports textiles.

A room dedicated to a mobile exhibition

Also very interesting in the museum is the so-called Wunderkammer, a room for mobile exhibitions, it is even possible to enter part of the clothing archive, where the ITS Arcademy keeps the material it has collected over the years. It is maintained by a team of restorers who carefully place each piece in a specially designed and cataloged box. At ITS Arcademy, however, they want the new museum to be a place for creating and imparting new knowledge, which is why they have arranged a laboratory in which they will conduct workshops for all age groups. Among other things, it will be possible to try dyeing textiles with natural colors, including rue, which floods the Karst with its characteristic red-orange color in the autumn months. The museum (Ulica Cassa di risparmio 10) can be visited every day from Thursday to Monday between 10 a.m. and 6 p.m., last admission is at 5 p.m. More information can be found at www.itsweb.org.

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In Trieste, they are preparing for a new competition, which was presented last Thursday in the presence of the mayor of Trieste **Roberto Dipiazza**, state undersecretary at the Italian Ministry of Culture **Lucie Borgonzoni** and other guests. Born to create is a title that will inspire new hopes in the world of fashion design, which will help to increase and enrich Trieste's collection of modern fashion products with their unique pieces.