



Turn your special occasions into creative adventures at ITS Arcademy, Italy's first contemporary fashion museum!

Whether it's a birthday, bridal shower, or just a fun day out, our unique group experiences offer a chance to dive into hands-on activities in the inspiring spaces of our museum. Surrounded by artworks and guided by expert tutors, you and your guests will enjoy creativity, collaboration, and connection.

Contact us at **edu@itsweb.org** to start planning your event!

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Scavenger Hunt



Scavenger Hunt

DESCRIPTION

Itinerant challenge within the exhibition space, following a “scavenger hunt” method developed on multiple stations; each station will involve a short group activity and points will be assigned for the completion of each task. The team that collects more points in all stations wins.

CATEGORY

Team challenge

TIMING

90 minutes

PARTICIPANTS

10 minimum

PRICE

45€ per person

NOTES

The challenge allows participants to move around the museum's exhibition spaces, but does not constitute a complete guided tour.

INFO AND RESERVATIONS

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Observe, Describe and Draw



Observe, Describe and Draw

DESCRIPTION

In this activity the participants, in pairs or teams, will take on the roles of narrator and designer. The narrator will have the task of describing one of the many curious objects of the ITS Arcademy heritage to his partner, who will have to draw exclusively following the instructions given orally.

In order to be able to successfully describe something to other people, one must observe carefully, down to the smallest details, the shades of color and the materials. And whoever is in charge of the design must concentrate and listen, to be as faithful as possible to the description and unleash their imagination to get as close as possible to the original creative ideas of the ITS Arcademy designers.

CATEGORY

Team game

TIMING

60 minutes guided tour
60 minutes workshop

PARTICIPANTS

10 minimum

PRICE

40€ per person, including
exhibition guided tour

NOTES

The duration can be
modulated between 30 and
60 minutes depending on the
needs and size of the group.

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What's in the box?



What's in the box?

DESCRIPTION

A mysterious box contains unusual items, fabrics, or materials waiting to be discovered. In this workshop participants will need to refine all their senses, trying to guess, individually or in teams, what's hidden in the box. The use of touch, hearing and smell will lead to rediscover weight, profile, consistency and stories that materials and objects hold.

CATEGORY

Team game

TIMING

60 minutes guided tour
60 minutes workshop

PARTICIPANTS

10 minimum

PRICE

40€ per person, including
exhibition guided tour

NOTES

The duration can be
modulated between 30 and
60 minutes depending on the
needs and size of the group.

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Map of our Heart

a home cooked meal

rejection

loneliness

creating

conversations with a stranger

sunny day

a good book

rejection

loneliness

creating

conversations with a stranger

sunny day

a good book

ITS Arcademy
Museum of Art in Fashion

Sustainable Floral Art



Sustainable Floral Art

DESCRIPTION

This workshop was created by Laura Vaccari, a floral designer from Trieste. Hers is an idea of sustainable decoration as ecological as possible; the objective of the workshop is the creation of a floral composition without glues, sponges, stabilized or imported flowers or leaves. All materials will come from meadows and woods, they will be spontaneous, wild herbs, imperfect flowers, berries, repurposed branches and prunings.

CATEGORY

Workshop

TIMING

60 minutes guided tour
90 minutes workshop

PARTICIPANTS

10 minimum

PRICE

90€ per person, including
exhibition guided tour

NOTES

The duration can be
modulated between 60 and
90 minutes depending on the
needs and size of the group.

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Paper Tailoring



Paper Tailoring

DESCRIPTION

The workshop was created by graphic designer Elisa Vendramin. Inspired by the fabrics, patterns and colours on display at ITS Arcademy, participants will be able to create personal collages using paper and recycled materials from our Studio.

The in-depth themes will be the perception of colours, their combination, manual skills, the transformation of matter, the different textures and geometric shapes.

CATEGORY

Workshop

TIMING

60 minutes guided tour

90 minutes workshop

PARTICIPANTS

10 minimum

PRICE

70€ per person, including exhibition guided tour

NOTES

The duration can be modulated between 60 and 90 minutes depending on the needs and size of the group.

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Furoshiki

– The Japanese Art of gift wrapping



Furoshiki – The Japanese Art of gift wrapping

DESCRIPTION

Wrapping gifts is an art! Participants will be able to learn the secrets of the ancient Japanese art of Furoshiki, working with a special selection of fine and recycled fabrics from ITS Arcademy.

CATEGORY

Workshop

TIMING

60 minutes guided tour
90 minutes workshop

PARTICIPANTS

10 minimum

PRICE

90€ per person, including
exhibition guided tour

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Upcycling and Repair for absolute beginners



Upcycling and Repair for absolute beginners

DESCRIPTION

This theoretical and practical exploration of repair and upcycling techniques – an inspiration for ITS designers – covers a spectrum of methods ranging from traditional to innovative.

Armed with needle and thread, participants will focus on upcycling strategies and techniques to enhance the value and quality of their clothes. The workshop will also reflect on key concepts of sustainability, circularity, and eco-friendly fashion.

CATEGORY

Workshop

TIMING

60 minutes guided tour
90 minutes workshop

PARTICIPANTS

10 minimum

PRICE

70€ per person, including
exhibition guided tour

INFO AND RESERVATIONS

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Be My Half T-Shirt Upcycling Workshop

Be My Half T-Shirt Upcycling Workshop

DESCRIPTION

A piece of fabric or discarded textile material can be transformed through creative upcycling techniques, becoming unique and gaining renewed significance.

Participants are invited to bring a simple T-shirt that they no longer wear. These T-shirts will be analysed to understand their value—the production cost, their composition and origin, what they represent, and why they are no longer worn.

Each T-shirt will then be paired with one from a fellow participant. The T-shirts will be cut in half and sewn back together. With the guidance of the tutor, participants can choose a simple upcycling and sewing technique to apply, with the option to mix different techniques.

CATEGORY

Workshop

TIMING

60 minutes guided tour
120 minutes workshop

PARTICIPANTS

10 minimum

PRICE

100€ per person, including
exhibition guided tour

INFO AND RESERVATIONS

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Zero waste Bag



Zero waste Bag

DESCRIPTION

Transform your wardrobe with just a pair of scissors, a pen, and an old T-shirt. This upcycling workshop, inspired by ITS 2022 finalist Hin Fung Jesse Lee, will teach you how to turn a T-shirt into a stylish bag without any sewing required. This workshop blends personal and collective creativity to produce a practical and unique accessory.

CATEGORY

Workshop

TIMING

60 minutes guided tour
120 minutes workshop

PARTICIPANTS

10 minimum

PRICE

70€ per person, including
exhibition guided tour

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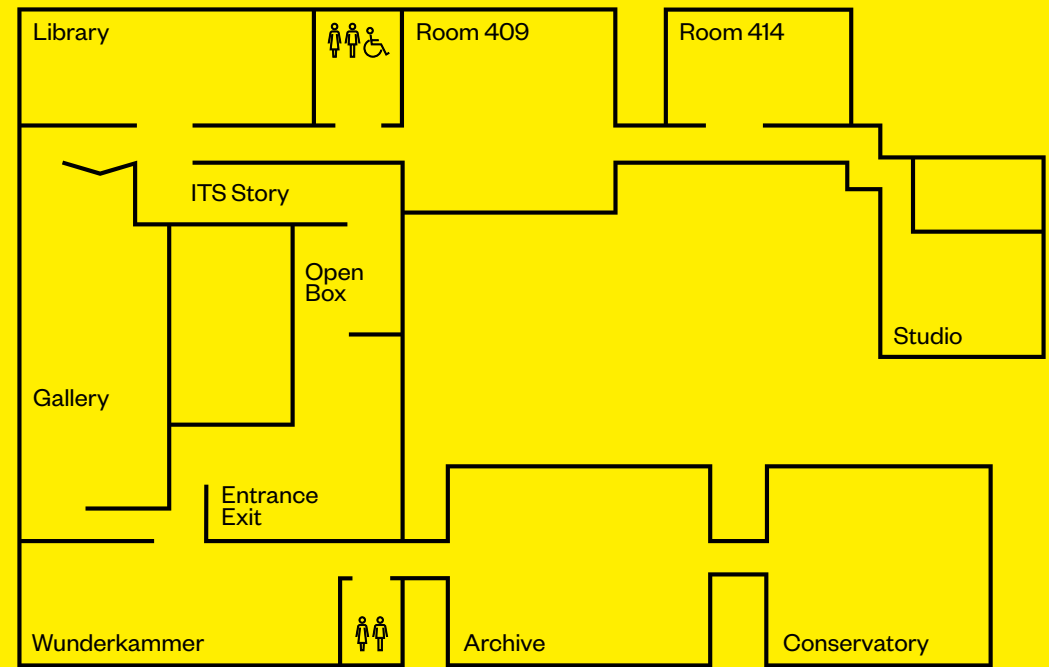
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The Art in Fashion: ITS Arcademy

ITS Arcademy stands as Italy's premier museum dedicated entirely to contemporary fashion. It serves as a vibrant center for creative exploration and learning, where fashion is revealed as a form of artistic expression. Here, the future of fashion becomes an extraordinary source of inspiration for visitors of all ages.

ITS Arcademy is simultaneously an ark, a hub of learning and an archive, housing an impressive collection of over 15,000 works, encompassing visionary portfolios, garments, accessories, jewellery, and photography. These pieces, created by emerging designers from around the world, were spotlighted through the ITS Contest, initiated by Barbara Franchin in 2002 in Trieste. The contest serves as a platform for visionary talents, ready to make their distinctive mark on the international fashion scene by anticipating its shifts and trends. As you follow the exhibition path, you will encounter a curated selection of these innovative creations.

The ITS Collection, a testament to human cultural heritage, is meticulously preserved to safeguard its legacy for future generations, a commitment made possible by the generous support from Generali.



GALLERY
Spazio espositivo



WUNDERKAMMER
Spazio espositivo



ARCHIVE
L'Archivio custodisce la Collezione ITS, con il supporto di Generali



LIBRARY
Il cuore di ITS Arcademy contiene 8000 dei 15000 portfolio della Collezione



STUDIO
ITS Arcademy dispone di un atelier attrezzato aperto durante i workshop

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ITS Arcademy

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