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Chanel's New Universe Through the Lens of Fashion Experts

BY MARIA SHIVANI AND ALEX WOLF | PUBLISHED ON MARCH 2, 2022 | FEATURING ALEXANDRA MCCRORY, DIRECTOR OF PR, CHANEL, INC. AND ALEXANDRA MCCRORY, DIRECTOR OF PR, CHANEL, INC.

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Chanel Spring 2022 Ready-to-Wear Collection at Paris Fashion Week.

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PARIS — Matthieu Blazy as founding eight-presumed Chanel through his lens for the first time.

Guests arriving at the Grand Palais took their seats under dazzling, multicolored planets. They included the co-minted brand ambassador Margot Robbie, Anna Wintour, Kristen Stewart, Kate Moss, Alexandra Shagan Kalina, Penelope Cruz, Renée Zizi, Sacha Lakic and Pierre Dumas.

The newly renovated glass-and-steel building had been transformed into a planetarium to celebrate the "Universe of Chanel."

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Isabel Marant, founder of the Isabel Marant luxury personal shopper and sourcing service

This decision included the creative companies were most sourcing for Modern design pantry was known through every piece, making an fall collection. Isabel Marant, founder of the Isabel Marant luxury shoes has been sound, requests are already flooding in for the accessories and sculptural trend tasks — always the first indicator of commercial success. Isabel Marant, founder of the Isabel Marant drifted from the brand in recent years outscorged last night with renowned enthusiasm. Matthieu Blazy delivered remarkable variety, ranging from the brand's signature bohemian-inspired pieces to sculpture-never-seen with the signature contemporary touches — deconstructed fringing, relaxed proportions, iconic headpieces, and sculptural shoulders. Blazy's collection was a tribute to the luxurious, ambitious and worldwide versatile for a confident new Chanel chapter.

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Fabio Piva, course leader at Central Saint Martins

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minimal and fresh collection. Blazy put a lot of emphasis on elaborate skirts paired with masculine collared shirts and essential pullovers.

At the end of the day, the accessories are going to drive the business, and the bags did not disappoint. For those that wanted a vintage-inspired collection, this was not it. I am here for the modernization of Chanel.

Alexandra Van Houtte, founder and CEO of Tagwalk

Matthieu Blazy designs for real women, and you can feel it. The respect this collection had for Coco Chanel, for the heritage of the brand, but also the intelligence he had to infuse the silhouettes with some simpler shapes and materials, incredible heels and the occasional frilled dress was spot on. All women deserve a Matthieu Blazy in their lives.

An interesting fact is that Blazy's debut had 26 percent tweed, against 42 percent in the spring 2025 collection. Two-thirds of the collection was midi-length, while 26 percent featured slits.

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The main colors of the collection were white, with a 39 percent weight in the collection, and black, accounting for 20 percent. The third color that emerged was red, from bright to deeper hues was present in 11 percent of the looks. Brown took a 5 percent slice.

The most viewed looks were:

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Chanel spring 2026 DOMINIQUE MAITRE/WWD

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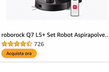

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