

# ITS Contest 2022 | Winners of the Ark of Creativity



*On September 10, the 20th edition of the ITS contest brought to the world a new generation of talents. The participants shone for their creative ideas focused on transmitting socially responsible and innovative messages. Let's meet the winners.*

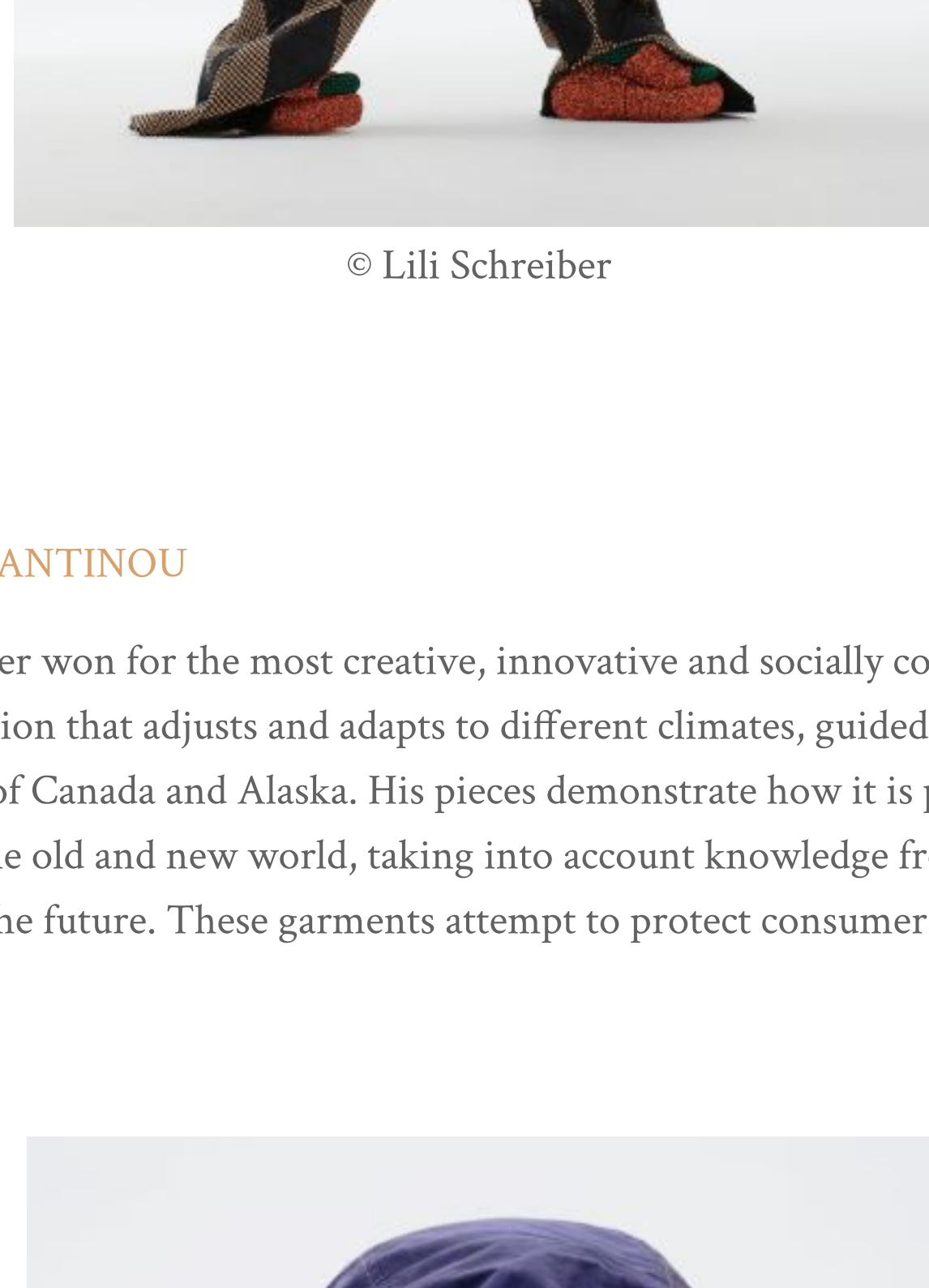
*To receive the Luxiders Newsletter, [sign up here](#).*

The ITS Contest is an award aimed at emerging designers who want to promote their talent, increase career opportunities and unleash their ideas to the world. For this reason, this year, ITS created "The Ark of Creativity", a competition dedicated to find minds with an original and different vision of contemporary fashion. Which also works for designers as an experience to develop their skills.

Along the way, people were discovered with great potential, ready to share their perspectives. Some of the participants created their projects under the influence of [post-COVID sensations](#), family stories and sexual freedom. Several of the winners worth mentioning and not to be missed were:

## LILI SCHREIBER

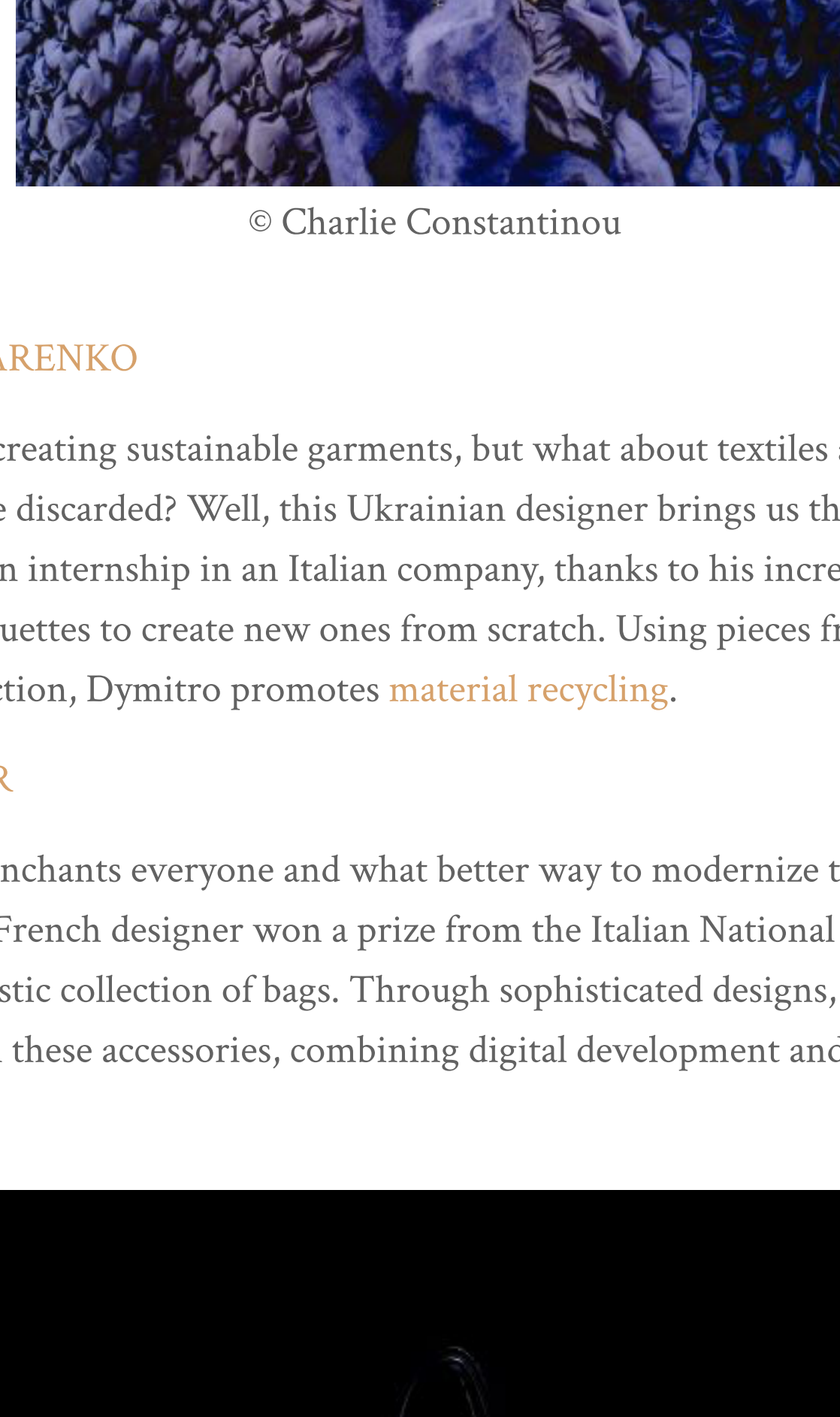
This Belgian designer, after the effects of the pandemic, like many others, managed to analyze and find individual meaning in clothing. Her creative, fun and unexpected collection allow people to explore a part of clothing that can be found in isolation as synonymous with vibrant colors and extravagant textures. Lili's collection shows how in difficult moments we can find things that motivate us.



© Lili Schreiber

## CHARLIE CONSTANTINOU

This British designer won for the most creative, innovative and socially conscious final project. He created a collection that adjusts and adapts to different climates, guided by research on the native Inuit tribes of Canada and Alaska. His pieces demonstrate how it is possible to create synergy between the old and new world, taking into account knowledge from the past to create modern styles for the future. These garments attempt to protect consumers against climate change.



© Charlie Constantinou

## DYMITRO HORTARENKO

We all think about creating sustainable garments, but what about textiles and materials that already exist and are discarded? Well, this Ukrainian designer brings us the solution. Dymitro was the winner of an internship in an Italian company, thanks to his incredible idea about using old shoe silhouettes to create new ones from scratch. Using pieces from famous shoe brands for his collection, Dymitro promotes [material recycling](#).

## VICTOR SALINIER

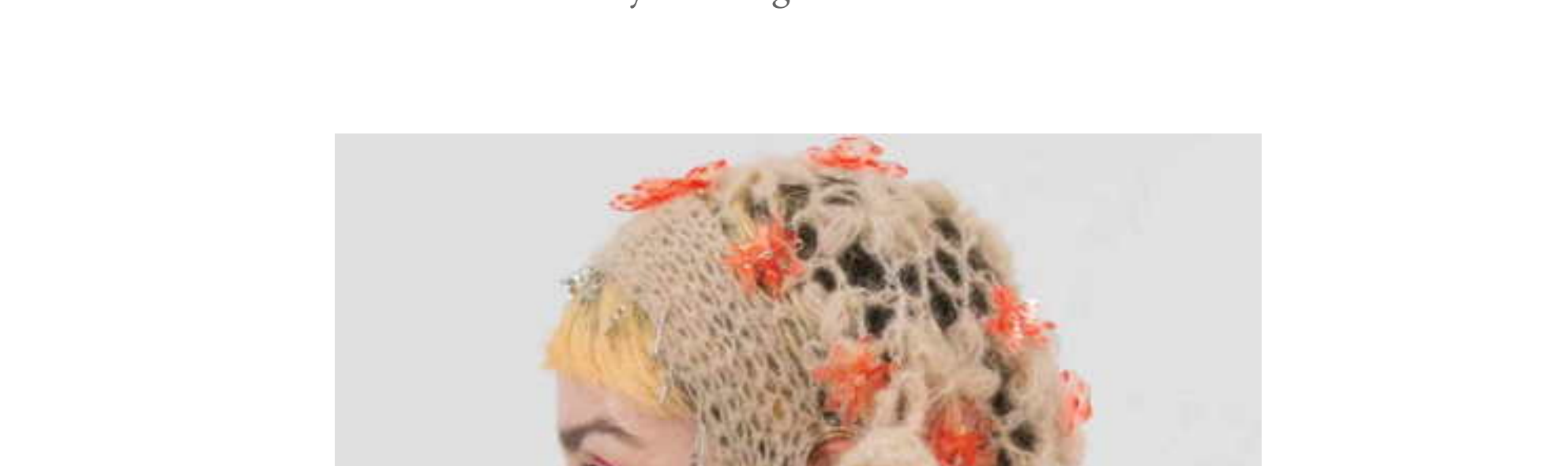
The world of bags enchants everyone and what better way to modernize than with new technologies? This French designer won a prize from the Italian National Chamber of Fashion for creating a futuristic collection of bags. Through sophisticated designs, Victor captured a timeless aesthetic in these accessories, combining digital development and craftsmanship.



© Victor Salinier

## EVA HEUGENHAUSER

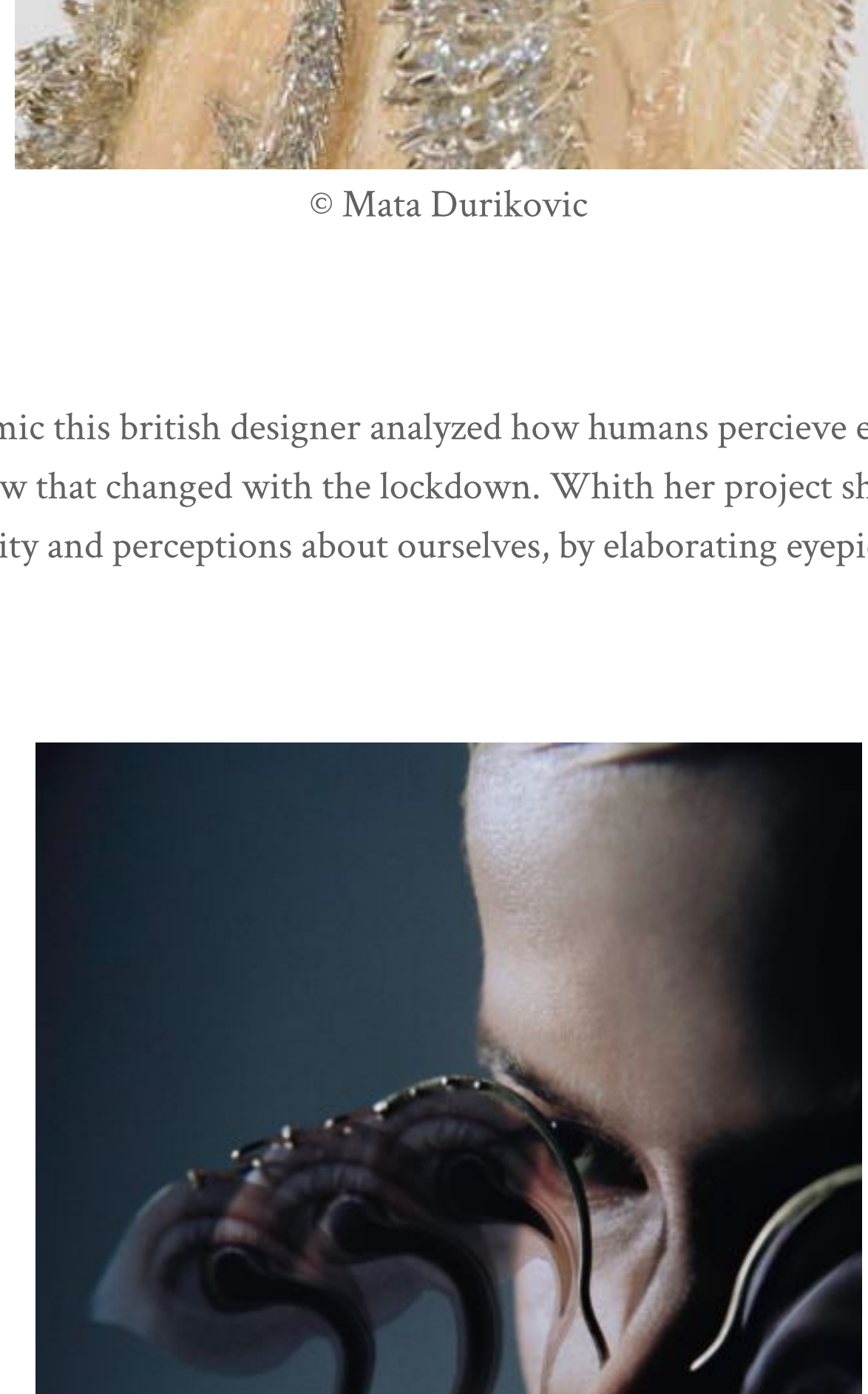
She created a collection that brings together time with garments value. This shows the power of timeless designs, making her the winner of the ITS Special Mention by Vogue Italia. Her work is able to question the dilemma in fashion industry about how the measurement of time is constantly an element that determines the worth of clothing and if it is really necessary to keep it in mind.



© Eva Heugenhauser

## MATA DURIKOVIC

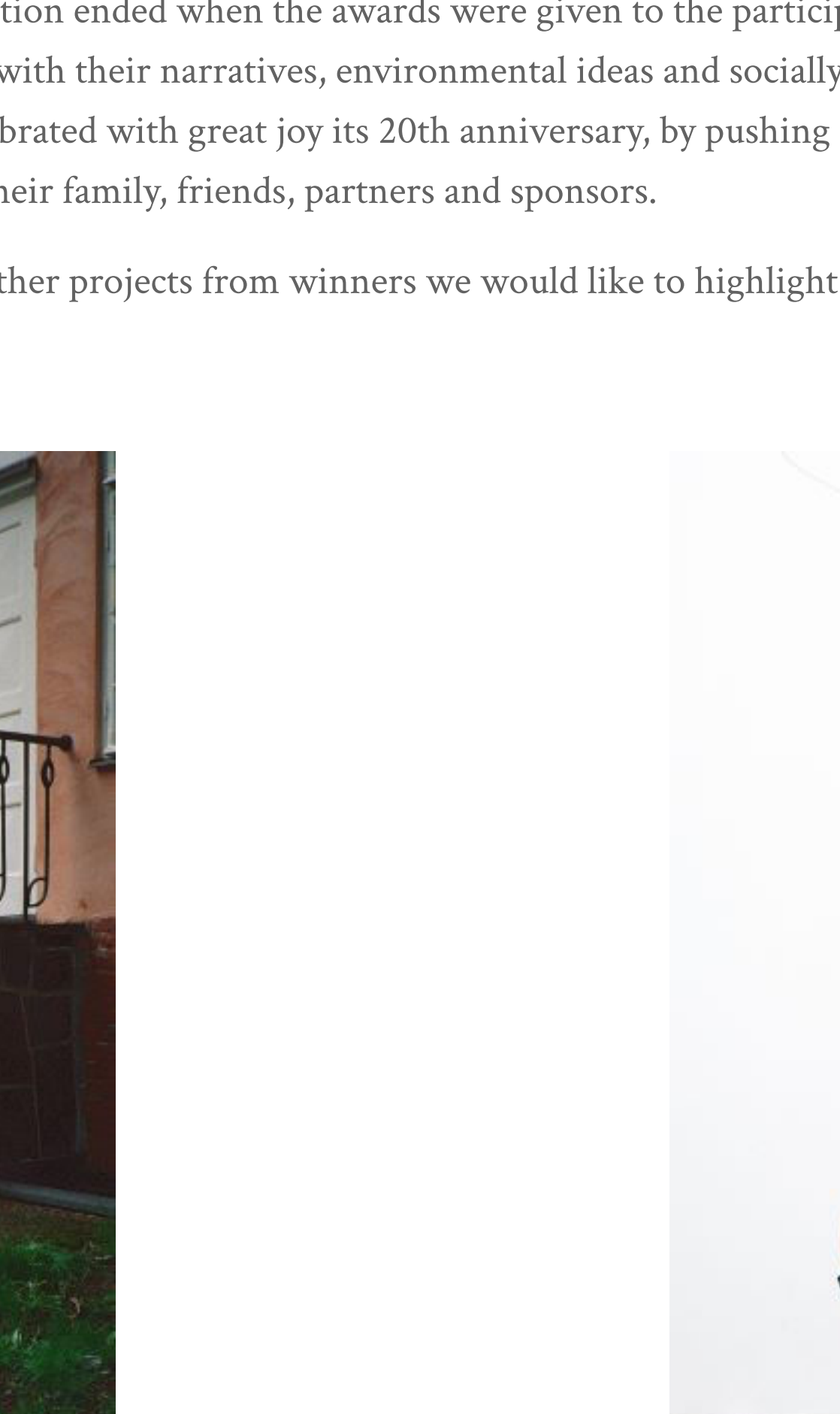
Her collection stood out for using bioplastics in her collection. Reflecting the new era of couture and sustainable fashion. She also was capable to create her unique pieces in her kitchen to tell a futuristic and innovative story. Making her winner of the ITS Media award.



© Mata Durikovic

## RUBY MELLISH

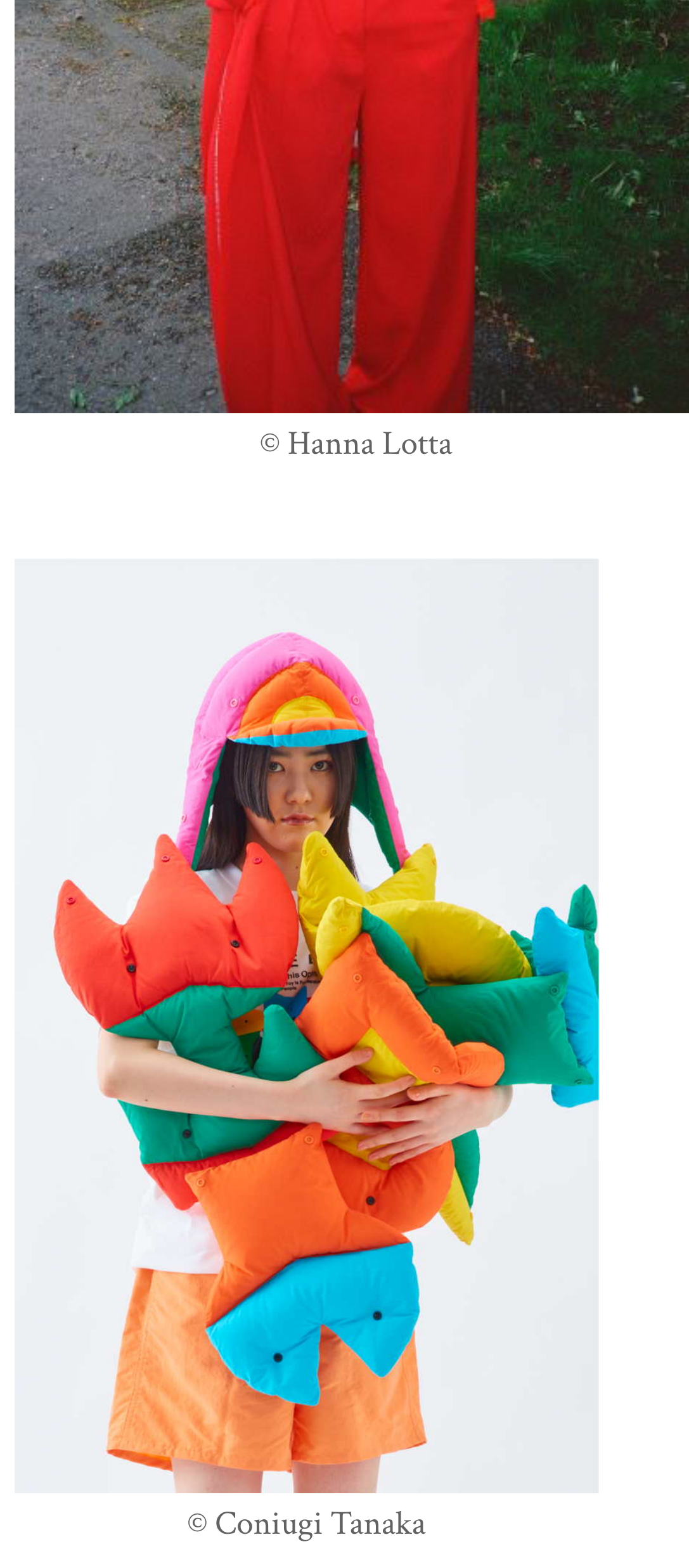
During the pandemic this british designer analyzed how humans perceive each other by interacting and how that changed with the lockdown. With her project she exhibits new ideas of individuality and perceptions about ourselves, by elaborating eyepiece accessories from acetates.



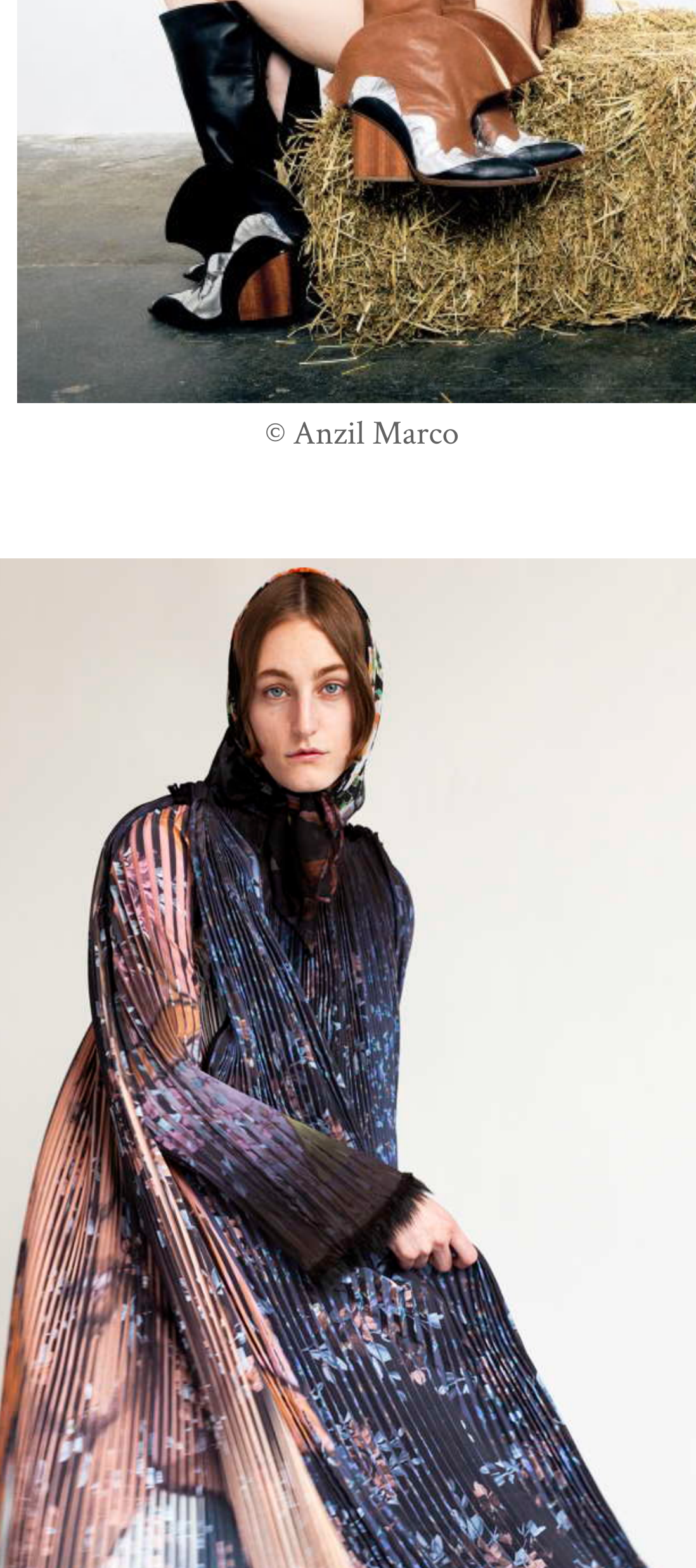
© Ruby Mellish

Finally, the competition ended when the awards were given to the participants who managed to impress the jury with their narratives, environmental ideas and socially responsible projects. The institution celebrated with great joy its 20th anniversary, by pushing new designers into this world next to their family, friends, partners and sponsors.

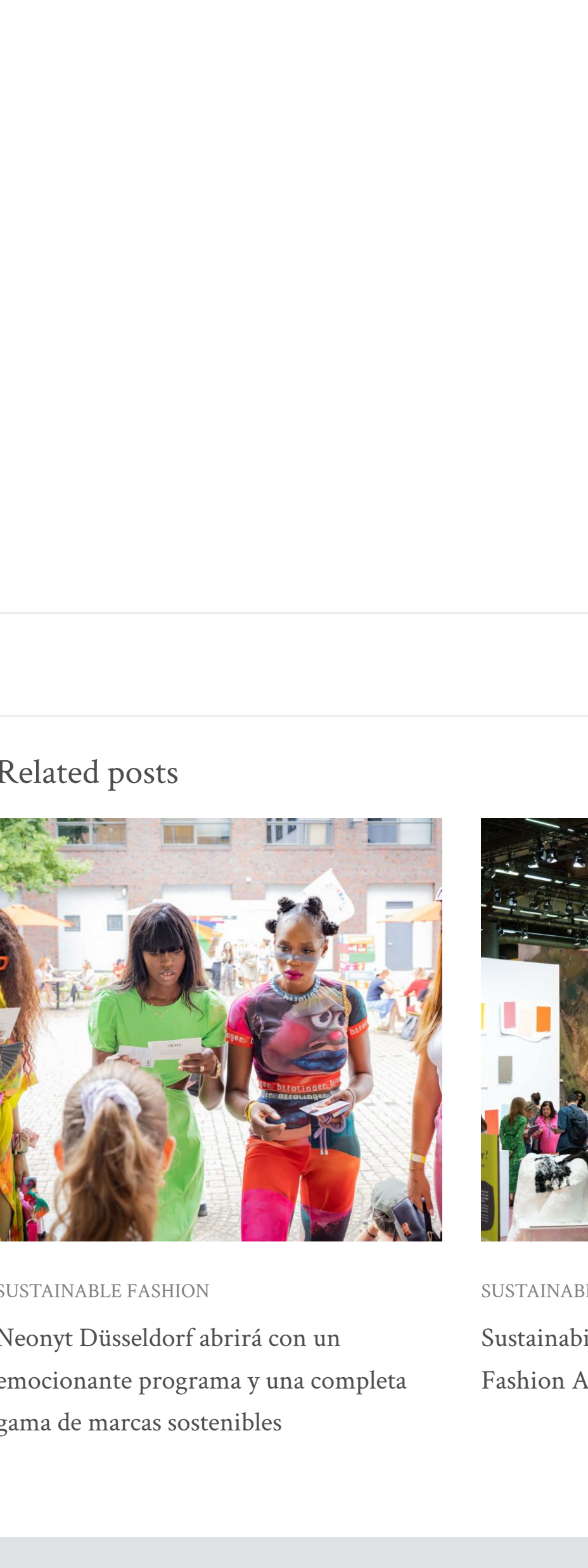
Take a look at the other projects from winners we would like to highlight.



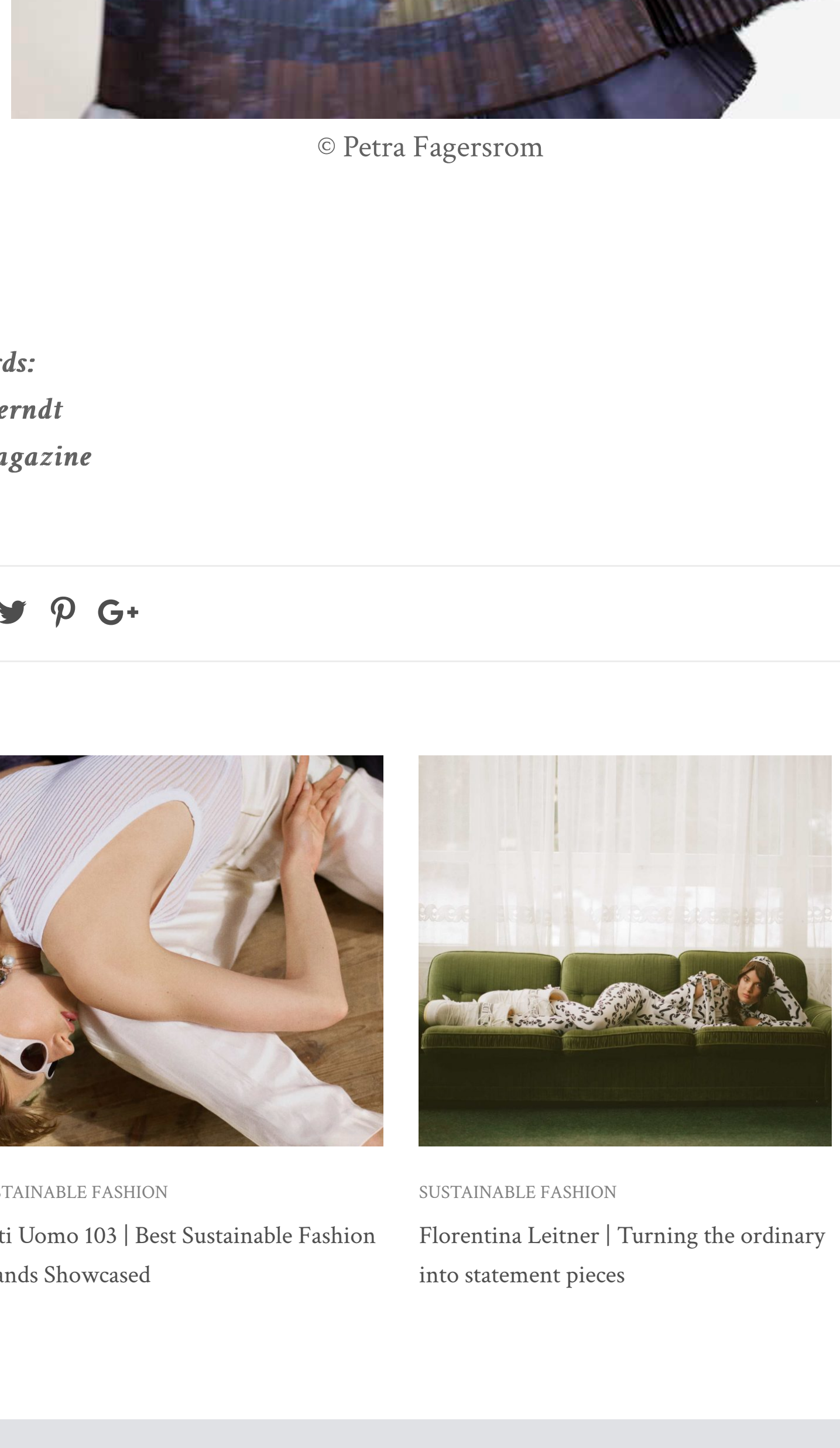
© Hanna Lotta



© Anzil Marco



© Coniugi Tanaka



© Petra Fagersrom

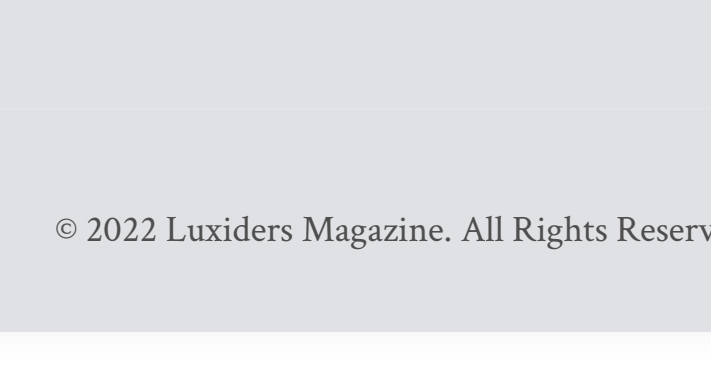
+ Words:

Regina Berndt

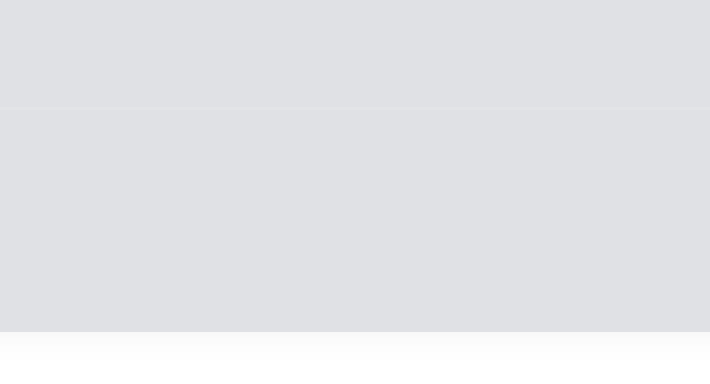
Luxiders Magazine

Share this: [f](#) [t](#) [p](#) [G+](#)

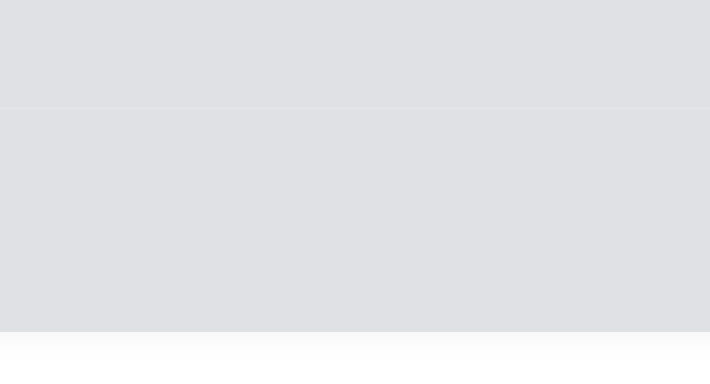
## Related posts



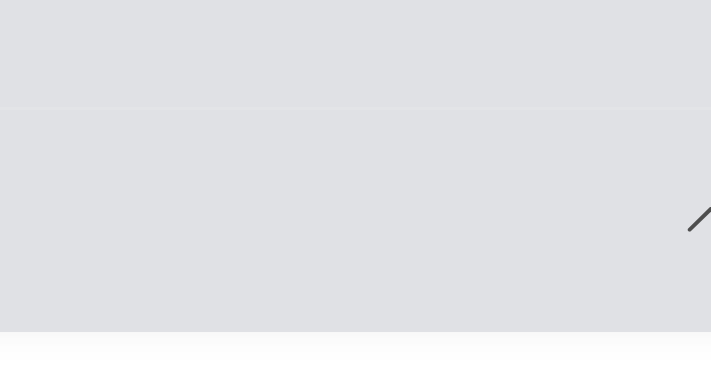
SUSTAINABLE FASHION  
Neomyt Düsseldorf abrirá con un emocionante programa y una completa gama de marcas sostenibles



SUSTAINABLE FASHION  
Sustainability Optimises The Future Of Fashion At Première Vision



SUSTAINABLE FASHION  
Pitti Uomo 103 | Best Sustainable Fashion Brands Showcased



SUSTAINABLE FASHION  
Florentina Leitner | Turning the ordinary into statement pieces

Luxiders is the New Intelligent Luxury Magazine, based on eco & ethical stories about fashion, design and lifestyle. This online magazine finds the best high-end, progressive and luxury brands as well as independent designers.

LUXIDERS

## Info

About us

Contact

Jobs

Submission / Contribution

## Website

Conditions

Shipping

FAQs

Imprint & Privacy Policy

## Newsletter

Email Address

